



## Privacy Statement

The Municipal Art Society (MAS) is firmly committed to protecting the privacy of visitors to our websites. This privacy statement discloses our information gathering and dissemination practices for [www.mas.org](http://www.mas.org). This website was created and is managed by the Municipal Art Society.

Your identity and contact information will be treated confidentially and will not be shared with any other organization or individual without your express consent.

Our membership section and certain other forms on our website request those visitors who register to give us information such as name, address or email address. This information is used to contact the visitor when necessary or as requested. Users may opt in or out of receiving future communications. (For more detail, please see the choice/opt-out section below).

The names, addresses, and other information provided by visitors who fill out forms on this website are stored in a database. The Municipal Art Society will not sell or give away any personal information you provide (such as your name or contact information). MAS may use the contact information you provide when filling out a form on the site for specific future activities such as managing your email newsletter subscription or sending you campaign updates.

If you fill out an electronic postcard or e-fax form on [www.mas.org](http://www.mas.org) or one of our related sites, the Municipal Art Society will make the information provided, including your opinion and identity, available to the relevant public officials, as listed on the form.

If you forward an article, event or other item from the MAS website or MAS Update to a friend, you must enter your name, your email address and the email address(es) of anyone you are sending it to. Your name will be included in the email message sent.

### Secure Transactions

When you donate to MAS via our website, your donation information is encrypted and transmitted via a secure connection. MAS uses your credit card information only for the purpose of processing your donation. We will not disclose this information except as necessary to process your donation and we do not store it once your donation has been processed.

### Outside Links

This site contains links to other sites. The Municipal Art Society is not responsible for the privacy practices or the content of such web sites.

## **Web Site Statistics**

Web Site Statistics kept on this site aggregate usage information for our internal evaluation purposes. These statistics do not reveal personal information. MAS may sometimes use visitors' Internet Provider (IP) addresses to help diagnose problems with our server, and we use them, as necessary, to administer our web sites.

## **Security**

This site has security measures in place to protect against the loss, misuse or alteration of the information under our control.

## **Cookies**

This site uses cookies (an electronic place-holder on visitors' personal computers) for the following purposes: to store visitor preferences, to enable us to send registered visitors' information and other content specific to their expressed interests, to record past activity in order to provide better service when visitors return to our site, and to customize content based on visitors' browser type or other information that the visitor provides. In some situations, we may use cookies to save a visitor's personal password so s/he does not have to re-enter it each time the password-required sections of the web site are visited. We offer visitors the choice to have us save their passwords or not.

Visitors can accept or reject any cookies from our web sites by taking advantage of the related settings and tools on their own computers.

## **Choice/Opt-Out**

MAS provides visitors the opportunity to opt-out of receiving communications from us at the point where we request information about the visitor and at any point thereafter.

This site gives visitors the following options for removing their information from our database, stopping all future, direct communications from us, or stopping any other direct services we provide through this web site:

1. Send email to [info@mas.org](mailto:info@mas.org)
2. Fax: 212.753.1816, Attn. Web Manager
3. Send mail to the following postal address:

Web Manager  
Municipal Art Society  
457 Madison Avenue  
New York, NY 10022

## **Correct/Update**

We give users the following options for changing and modifying information they have previously provided:

1. Send email to [info@mas.org](mailto:info@mas.org)
2. Fax: 212.753.1816, Attn. Web Manager
3. Send mail to the following postal address:

Web Manager  
Municipal Art Society  
457 Madison Avenue  
New York, NY 10022

## **Contacting the Web Site**

If you have any questions about this privacy statement, our data collection and dissemination practices, or your dealings with our web sites, please contact:

Web Manager  
Municipal Art Society  
457 Madison Avenue  
New York, NY 10022

[info@mas.org](mailto:info@mas.org)

Ph.: 212.935.3960

Fax: 212.753.1816